

JEREMY ZANDER

Front End Software Engineer

✉ jeremyzander@gmail.com

☎ 516.776.4428

🌐 [linkedin.com/in/jzander](https://www.linkedin.com/in/jzander)

📄 github.com/jzander

ROLES

Website Development
Front-End Engineering
UX / UI Design
Graphic Design
Wireframing
SEO
Project Management
Social Media Marketing
Video Production & Editing

TECHNICAL SKILLS

ReactJS
TypeScript
AngularJS
HTML5
SASS / CSS3
JavaScript ES5+ ES2017
GatsbyJS
NextJS
AJAX
JSON
Restful API
Grunt

HTTP Protocols
Babel
Webpack
React Router
NPM / Bower
Git/Github
JIRA / Zendesk WordPress
Jenkins
MySQL
SalesForce
Material UI / Semantic UI

TOOLS

Google Tag Manager / Analytics / Adwords
Mixpanel
Segment
Inspectlet
DOM
Linters
Bootstrap
Material UI
Semantic UI
JetBrains Webstorm
iTerm
OhMyZsh
Lodash / MomentJS
Adobe CS6 (Photoshop/Illustrator/InDesign)
Final Cut Pro

EXPERIENCE

Lean Street - Leanstreet.io // Sold.com *September 2018 - Present* **Sr. ReactJS Engineer**

Implemented a redesign of the majority of the Sold.com real estate website to improve user experience and sales lead conversions • Created dynamic agent signup forms for new agents • Integrated HTML5 and Vimeo video on the homepage and Sold.com articles • Connected React to WordPress with site-wide article search capability • Improved overall error handling and data analytics tracking across the entire Sold.com website with tools such as Segment and Google Analytics • Added new custom utility services and integrated frameworks like Bootstrap for ReactJS to improve code quality, development time, and increase efficiency and productivity for the Sold Front End engineering team, ramping up dev time and improving the web experience for Sold.com users • Integration of Google Maps animation to show agent listings on a dynamic map with sales data • Created infographics and charts with historical real estate data using various 3rd party APIs

SURF AIRLINES INC. - SurfAir.com *November 2014 - September 2018* **Front End Software Engineer**

Lead Front End Engineer responsible for developing and maintaining customer facing and internal front end systems of Surf Air technologies using ReactJS and AngularJS 1.x including integration with RESTful API backend on NodeJS and Python with automated build process combined with tasks such as ESLint to maintain code quality with ease • Integral in creating the front end member booking applications as well as member creation and flight customer check in applications with more scalable architecture • Responsible for performance, maintainability, and high quality code including exception handling, fail overs, application logging, and various debugging techniques • Work with third party service APIs such as Zuora, Checkr, BrainTree, Salesforce, to automate a fully online checkout system around the business workflow • Responsible for integration of various libraries and services with NPM along with tools such as Google Tag Manager, Google Analytics for ecommerce, FriendBuy GetFeedback, Mixpanel and more • Work closely with Back End Developers and Devops Engineers to integrate all system and application components together. Deployment using Jenkins • Work closely with UI/UX Designers to create pixel perfect and user experience focused web pages using Sass and web components. Hands on with UI tools such as Sketch and Adobe Photoshop.

Web Designer & Developer *November 2011 - November 2014* **Freelance**

Focus on the user-interface of customer-facing apps as well as ecommerce websites with integration to various back-end platforms • Work closely with clients to create exciting and impactful websites and multimedia digital content that is informative, entertaining and engaging • Clients include corporations, startup/emerging companies as well professional athletes and musical artists.

EVERYDAY HEALTH *November 2010 – May 2011* **Digital Designer**

Video Editor and Digital Designer; worked closely with sales to edit short videos and create mock-ups for advertising across all Everyday Health website properties • Designed flash units and banner ads that ran live online

CROCS *May 2010 - August 2010* **Social Media**

Expanded outreach programs to consumers via social platforms • Developed the Crocs Ambassador program • Produced and created original video content to expand brand awareness

MTV NETWORKS / VH1 *May 2009 - August 2009* **On-Air Marketing Intern**

Collaborated with writers/producers/editors to create co-branded commercials and promos for on-air broadcast • Created original video content for internal presentations

GOOGLE / DOUBLE CLICK *June 2008 – February 2009* **Creative Marketing & Video Production Intern**

Worked closely with product marketing to convert the DoubleClick brand portal website into a Google site • Discussed graphic design techniques and guidelines with the Creative Director and integrated video online • Responsible for creating & editing high-definition streaming video • montages as part of DoubleClick's corporate intranet site for recruiting engineers

EDUCATION



B.A. Communication May 2010
University of Colorado at Boulder



General Assembly 2014
FEWD - Front-End Web Development
WDI - Web Development Immersive