

JEREMY ZANDER

Senior Front End Software Engineer

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ROLES

Front End Engineering
Project Management
UX / UI Design
Graphic Design
Wireframing
SEO
Social Media Marketing
Video Production & Editing

TECHNICAL SKILLS

JavaScript ES5+ ESNEXT
TypeScript
ReactJS
AngularJS
SASS / CSS3
NextJS
Server Side Rendering
Redux
Asynchronous Analytics Tools

HTTP Protocols - REST, GraphQL
JS Pipelines & Automation
React Router
NPM / Bower
Git/Github
JIRA / Zendesk
Automation and Deployment Tools
JS Performance Tools
Material UI / Semantic UI / Bootstrap

Google Tag Manager / Analytics
Mixpanel / Segment / Inspectlet
SalesForce
Google Charts / Highcharts.js
Lodash / MomentJS
Adobe CS6 - Photoshop
Sketch, Invision
WordPress
MySQL

SUMMARY

- Over 10 years experience designing & developing customer-facing applications across all digital platforms
- Build the client-side of web applications using HTML/CSS/JavaScript technologies including customizing and configuring API's for Front End data manipulation and presentation
- Work closely with Back End Engineering and DevOps during app dev for full systems integration, Q/A, deployment and support
- Extensive software engineering and product development lifecycle in an SAFe / Agile / Scrum environment
- Strong attention-to-detail, improvise, multi-task, troubleshoot, work collaboratively with team members while playing senior & leadership roles

EXPERIENCE

SOLD.COM *September 2018 - Present*

Senior ReactJS Engineer

- Lead the redesign of the SOLD.com real estate SPA website in modular and reusable ReactJS components with React hooks, resulting in maintainable code, improved user experience and increase in sales lead conversions
- Built and maintained a custom lead generation funnel, the Agent Portal with various dashboards for agent referral tracking, internal agent tracking, as well as dynamic agent signup forms for on-boarding agents. Collaborated with Back End & Infrastructure teams on api design and site reliability.
- Improved the performance of the existing wordpress site and article search by switching to React and Redux data store, resulting in increased engagement time and drop in bounce
- Introduced continuous monitoring through better analytics, logs, and error handling across all Front End apps and integrations with Sentry / Slack
- Streamed analytics data to multiple analytics platforms such as Google Analytics via Segment to enable the data team to pull insights for product and the executive team
- Increased the FE team productivity and reduced time to market by abstracting the design layer of the back end services to bootstrap and custom components. Created shared utility modules for reuse and maintain code quality across multiple repos
- Integrated Google Maps animation to display agent listings on a dynamic, interactive map combined with related sales data
- Created infographics and charts with historical real estate data using tools such as Highcharts JS and Google Charts

SURF AIRLINES INC. (www.SurfAir.com) *November 2014 - September 2018*

Front End Software Engineer

- Lead Front End Engineer responsible for developing and maintaining customer facing and internal front end systems for Surf Air technologies using ReactJS and AngularJS
- Integration with RESTful API back end on NodeJS and Python with automated build processes combine with ESLint to maintain code quality
- Integral in creating the front end member booking application and customer flight check-in applications with more scalable architecture
- Successfully transitioned to a continuous delivery pipeline with infrastructure to ensure application observability ensuring performance, maintainability and high quality code including exception handling, fail overs, application logging and various debugging techniques
- Work with 3rd party service APIs such as Zuora, Checkr, BrainTree, Salesforce to automate systems around business workflow
- Responsible for integration of various libraries and services with NPM along with tools such as Google Tag Manager, Google Analytics for ecommerce, FriendBuy, GetFeedback, Mixpanel, etc.
- Collaborate with Back End Developers and Devops Engineers to integrate all system and application components

Web Designer & Developer *November 2011 - November 2014*

Freelance

- Focus on the UI of customer-facing apps as well as ecommerce websites with integration to various back end platforms
- Work closely with clients to create exciting and impactful websites and multimedia digital content that is informative, entertaining and engaging

EVERYDAY HEALTH *November 2010 - May 2011*

Digital Designer

- Work with sales teams to edit short videos and create mock-ups for advertising across all Everyday Health website properties
- Designed flash units and banner ads that ran live online

EDUCATION



B.A. Communication May 2010
University of Colorado at Boulder



General Assembly 2014
FEWD - Front-End Web Development
WDI - Web Development Immersive

INTERNSHIPS

CROCS - 2010
MTV / VH1 - 2009
GOOGLE - 2008-2009